

**CHARITABLE SOLUTIONS**

# Our Premier Services:

## ▶ DONOR ADVISED FUND

The Great Commission Donor Advised Fund (GCDAF) is a convenient hub for charitable giving.

You can contribute various assets, including cash, stock, and real estate, and you will receive a tax-deductible receipt in the donation year.

Through an easy-to-use online portal, you can advise grants, track your giving, and simplify tax-time documentation, all while supporting your favorite Cru ministries and other charitable organizations.

For more information, go to:

**[crufoundation.org/GCDAF](http://crufoundation.org/GCDAF)**

## ▶ ESTATE DESIGN SERVICE

Cru Foundation offers an individualized Estate Design Service to build your personal “blueprint for stewardship” through a biblical worldview.

After understanding your family and stewardship goals, we'll create a customized document with illustrations demonstrating how you can achieve your family and financial objectives while maximizing charitable giving through tax-efficient strategies for real estate, business interests, and other appreciated assets.

This service is offered at no cost and without any obligation.

For more information, go to:

**[crufoundation.org/estatedesign](http://crufoundation.org/estatedesign)**

# We Can Help With ...

## ▶ APPRECIATED SECURITIES

Do you have appreciated stocks, mutual funds or other marketable securities? You can give them outright to support your favorite Cru ministries and missionaries. Give before you sell to receive a charitable deduction for the full fair market value and owe no capital gain tax.

For more information go to:  
**[crufoundation.org/stock-transfer](http://crufoundation.org/stock-transfer)**

## ▶ IRA QUALIFIED CHARITABLE DISTRIBUTIONS

If you are 70 1/2 or older, you can make a Qualified Charitable Distribution (QCD) from your IRA. A QCD is a transfer of funds from your IRA custodian directly to a qualified charity, like Cru. QCDs may be counted towards your Required Minimum Distribution (RMD) at age 73.

For more information go to:  
**[crufoundation.org/qcd](http://crufoundation.org/qcd)**

## ▶ WILL AND ESTATE GIFTS

Adding a Cru ministry or missionary to your will or trust is a wonderful way to leave a Christ-honoring legacy. We can provide you with the applicable language for your estate documents.

For more information go to:  
**[crufoundation.org/bequest](http://crufoundation.org/bequest)**



## REAL ESTATE

Whether it's a rental home, vacation property, vacant land, or commercial property, you can receive an immediate tax deduction for the appraised value while avoiding capital gains tax.

You have the flexibility to give the entire property or just a percentage. Your generous gift can be directed into a donor advised fund for future distribution or allocated immediately to support your favorite Cru ministries and missionaries.

For more information go to:  
**[crufoundation.org/real-estate](https://crufoundation.org/real-estate)**



## BUSINESS INTERESTS

Maximize your impact and tax benefits by donating a portion of your business to Cru Foundation, either during the life of the business or prior to a sale. This strategic giving approach can generate a significant one-time or recurring contribution to a donor advised fund or directly to a Cru ministry.

You can structure the donation to maintain full control of your business. By leveraging this giving strategy, you're supporting Kingdom work and optimizing your financial stewardship as a business owner.

For more information go to:  
**[crufoundation.org/business-interests](https://crufoundation.org/business-interests)**

# Other Charitable Tools ...

## ▶ LIFE INSURANCE

When you name Cru as the beneficiary to receive all or a portion of the proceeds of a life insurance policy, you can support your favorite Cru ministries and missionaries. This kind of gift can also offer tax advantages; these benefits vary from state to state.

For more information go to:

**[crufoundation.org/life-insurance](http://crufoundation.org/life-insurance)**

## ▶ AGRICULTURAL COMMODITIES

If you produce agricultural goods such as crops or livestock and you desire to maximize your giving impact, consider donating these commodities directly to Cru or to your donor advised fund. A donation of agriculture allows you to make a charitable contribution before the products are sold, providing federal, state, and self-employment tax savings.

For more information go to:

**[crufoundation.org/agriculture](http://crufoundation.org/agriculture)**

## ▶ ENDURANCE FUND

Endurance Funds are focused, professionally managed endowments that yield annual funding for ministry while also preserving principal. An Endurance Fund produces a dedicated income stream to ensure the long-term fruitfulness of a Cru ministry or work of a missionary.

For more information go to:

**[crufoundation.org/endurance-fund](http://crufoundation.org/endurance-fund)**

# Income-Producing Gifts:

## ▶ CHARITABLE GIFT ANNUITY

With a CGA, you can enjoy the benefits of a dual-purpose gift that balances your need for stable, lifetime income with your desire to further God's kingdom. Your partially tax-deductible gift of cash or stock will allow you or your loved one to receive fixed payments for life. Payments can start immediately or be deferred. After all payments are made, the remaining value is directed to your favorite Cru ministries and missionaries.

For more information go to:  
**[crufoundation.org/cga](http://crufoundation.org/cga)**

## ▶ CHARITABLE REMINDER TRUST

Similar to a CGA but typically using a highly appreciated asset, the Charitable Remainder Trust is a financial tool that makes payments, either a fixed amount (annuity trust) or a percentage of trust principal (unitrust), to whomever you choose to receive the income. In certain situations, Cru Foundation can serve as trustee, direct the investment of the trust assets, and oversee all legal, accounting and administrative matters, at no additional cost to you. At the end of the trust term, your charitable gift is used to fund the Cru ministry or missionary work you designate.

For more information go to:  
**[crufoundation.org/charitable-remainder-trust](http://crufoundation.org/charitable-remainder-trust)**

# Our Team



Back: Steve, Blake, Janet, Katie, Eric, Melodie, & Ryan  
Front: Heidi, Sulay, Harmonee, Keva, & Stacey

**Eric Fleshood** - Chief Executive Officer

**Katie Brubaker** - Chief Operations Officer

**Sulay Alvarez** - Donor Services Team Lead

**Steve Nichols** - Senior Gift & Estate Design Specialist

**Blake Hudson** - Senior Gift & Estate Design Specialist

**Janet Richards** - Gift & Estate Design Specialist

**Stacey Kirk** - Financial Administrator

**Keva Lomax** - Donor Relations and Gift Program Administrator

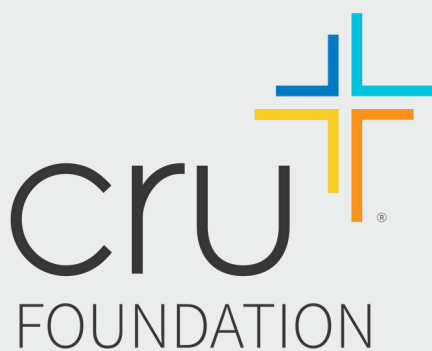
**Harmonee Jones** - Financial Coordinator

**Ryan Harkey** - Giving Strategist

**Heidi Hodges** - Major Gift Coordinator & Asset Manager

**Veronica Ramirez\*** - Donor Relations and Gift Program Administrator

\*not pictured



Accelerating the Great Commission  
through smarter generosity.

CONTACT US

**100 Lake Hart Dr. #3600**

**Orlando, FL 32832**

800-449-5454

[info@crufoundation.org](mailto:info@crufoundation.org)

[www.smartergenerosity.com](http://www.smartergenerosity.com)